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| **Press Release** | March 18th, 2021 |
| Heilbronn |

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| **Digital Champions 2021: Focus Money once again singles out the TII Group. Double victory for SCHEUERLE, KAMAG, NICOLAS and TIIGER** |

* **Digital champions are extremely competitive and resilient**
* **TII Group honoured for the second time in succession after 2020**
* **Scientists analysed a total of 13,000 companies**

It is a fact that digitisation is moving forward very quickly and the corona pandemic has accelerated this process even more. In order to remain competitive and able to act, companies cannot avoid having a sustainable digital strategy. Against this background, the renowned business magazine Focus Money has selected the Digital Champions 2021 as part of the so-called Deutschland Test (Germany Test). The study was carried out in collaboration with the Institute for Management and Economic Research (IMWF) and with scientific support provided by the Hamburg World Economic Institute (HWWI).

**TII Group ranks as one of the top 10 logistics companies**

According to the study, the Transporter Industry International Group (TII Group) of the Heilbronn-based Rettenmaier family - with its special vehicle manufacturing subsidiaries SCHEUERLE, KAMAG, NICOLAS and TIIGER - has earned a leading position in the top 10 of the companies analysed and ahead of numerous well-known logistics groups in the "Logistics Company" category. With this, the TII Group subsidiaries have underlined their innovative strength and competitiveness as well as their resilience in meeting challenges such as those triggered by a pandemic.

**13,000 companies, 438 million sources, 11.2 million reviews**

In order to determine the digital champions of 2021, the study supervisors said they had carried out a comprehensive analysis of statements from around 13,000 companies in the categories of digitisation, technology and innovation. The selection process is based on a two-step test model. On the one hand, companies had to answer an extensive questionnaire. On the other, the researchers used so-called social listening on the internet to collect information about the companies on the topics of digitisation, technology and innovation.

According to Focus Money, a total of 438 million online sources in the period from January to December 2020 formed the database for the social listening. This resulted in 11.2 million relevant mentions for the 13,000 companies. These were then subsequently evaluated according to, among other things, how often a brand was mentioned in the thematic context while also taking into consideration all positive, negative and neutral ratings. Subsequently, the scientists summarised the performance information of a company in the two sub-areas of the study and determined the total number of points. Focus Money has just published a detailed report on 17th February 2021 in Issue 9 of the magazine.

**Photo:**

Double victory for the subsidiaries of the TII Group. As in the previous year, KAMAG, SCHEUERLE, NICOLAS and TIIGER are digital champions again.

**Company profile**

The Transporter Industry International Group (TII Group) belongs to the Rettenmaier entrepreneurial family and is a globally active manufacturer of heavy-duty and special vehicles. It is comprised of the Scheuerle, Nicolas, Kamag and TIIger brands, and has a workforce of around 900 employees. With innovative vehicles for logistics yards, public roads and industrial areas, the world market leader for heavy-duty vehicles with hydraulic pendulum axles supports its customers – from transport and logistics, building industry, plant engineering, air and space travel, shipbuilding through to energy, steel and mining – for realising a wide range of complex transport tasks. Transport assignments include construction machinery, wind turbine facilities, ships, antennas as well as entire factory plant. The TII Group holds the current world record of over 17,000 tonnes for transporting extremely heavy loads on vehicles. The TII Group focuses on product quality and innovations for the future of heavy-duty transportation mobility. In addition to locations in Germany, France and India, the group has a global sales and service organisation.

[www.tii-group.com](http://www.tii-group.com/)

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